

HERE IS HOW EDC SUPPORTS CANADIAN EXPORTERS

For 80 years, EDC has been helping Canadian companies expand on the global stage. Through economic upturns and downturns, whether under protectionist policies or free trade, we've stood by your side. As you consider your next shipment, contract or market, what's your biggest concern?

Understanding the impact of potential U.S. tariffs

What are tariffs and how do they impact international trade?

FAQs: What Canadian exporters need to know about the impact of potential U.S. tariffs

Webinar: Global Economic Outlook: Get the latest economic trends so you can make informed business decisions

Have a question about tariffs? Ask the Export Help Team

EDC Solutions

- Do you need more working capital to purchase additional inventory?
- Are you looking to set up operations abroad through merger or acquisition (M&A)?
- Are you worried about how <u>currency fluctuations</u> could impact your bottom line?
- Is the thought of <u>non-payment</u>, <u>or refusal to accept goods</u>, <u>by your international customer</u> keeping you up at night?
- Are you looking to expand your operations into other markets and need financing or <u>business connections</u>?



Canadian businesses must look beyond traditional markets and explore new opportunities to mitigate the risks posed by tariffs and trade uncertainties"

—Mairead Lavery, CEO,Export Development Canada

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Contact your account manager to learn more today.

Already an EDC customer and need clarification on possible impacts of potential U.S. tariffs for your existing EDC solutions? Contact your EDC relationship manager or call us at <u>1-800-229-0575</u>.





INSIGHTS FROM OUR ALLIANCES AND PARTNERS



—Mairead Lavery, CEO, Export Development Canada

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EDC works with a <u>wide array of partners and financial institutions</u>, within Canada and abroad, to support Canadian exporters.

We're an integral part of Canada's trade team—six interconnected agencies, including the <u>Trade Commissioner Service</u>, that work together to support Canadian companies throughout their export journey.

Explore their resources to learn how they can support your export journey.

BDC Small business loan: Apply online for up to \$100,000

Canadian Chamber of Commerce: Visit the <u>Canada-US trade tracker</u>, a new tool designed to illustrate the ties between our two economies

Business Benefits Finder: <u>Get a tailored list of government programs and services</u> <u>for your business</u>

Canada's trade team webinar: <u>Discover the programs and services available to support your business growth and international expansion</u>

Canada.ca: <u>Visit the Export from Canada page, your one stop shop for export</u> essentials

The <u>Business Development Bank of Canada (BDC)</u> offers financing, advisory solutions and capital to small- and medium-sized business in all industries and at all stages of growth.

The <u>Canadian Commercial Corporation (CCC)</u> supports you to pursue sales to foreign governments at all levels and provides a government-to-government contracting mechanism that de-risks the transaction for both you and your buyer.

<u>Innovation, Science and Economic Development Canada (ISED)</u> helps you find and take advantage of the government services you need to expand or scale up your business in Canada and around the world.

The <u>Trade Commissioner Service (TCS)</u> offers tailored export advisory services, funding, qualified business contacts, accelerator programs and support at trade events, provided by our on-the-ground network in 160+ cities worldwide.

