

# Navigating U.S. Tariffs on Canadian Food Imports



## Your Trusted Advisor

At Fasken, we combine our deep understanding of the food and beverage industry with our extensive international trade expertise to provide comprehensive solutions for food manufacturers facing new US tariffs on Canadian imports. Our multidisciplinary team offers strategic advice and practical solutions to help you navigate these challenges and safeguard your business interests.



### Trade Impact & Cost Mitigation

Our International Trade & Investment Law Group specializes in customs law and border administration, including tariff classification, valuation, and origin compliance. We can help you:

- Determine whether importations are subject to tariffs.
- Identify opportunities for tariff mitigation, including remission and drawback.
- Optimize supply chain strategies to minimize tariff exposure.



### Supply Chain & Production Adjustment

With our deep knowledge of the agribusiness, food, and beverage sectors, we assist clients in adjusting their supply chains and production processes to adapt to changing trade environments:

- Evaluate and restructure supply chains to reduce reliance on US markets.
- Explore alternative sourcing and production locations to mitigate tariff impacts.
- Advise on adjustments to logistics and transportation to enhance efficiency and cost-effectiveness.



### Contracts, Pricing & Retailer Relationships

Our team provides strategic advice on contractual and pricing adjustments necessary to maintain competitive market positions:

- Review and renegotiate contracts with suppliers, distributors, and retailers to reflect new tariff realities.
- Develop pricing strategies that account for increased costs due to tariffs.
- Strengthen retailer relationships through transparent communication and collaborative problem-solving.



### Regulatory & Compliance Considerations

Navigating the complex regulatory environment is critical for food manufacturers. Our regulatory experts offer comprehensive support:

- Ensure compliance with provincial and federal regulations on food safety, labeling, and marketing.
- Assist with permitting and licensing requirements, including obtaining and maintaining necessary approvals.
- Provide guidance on environmental, health, and safety regulations impacting food production and distribution.



## Agribusiness, Food & Beverage

We collaborate with clients across every step of the supply chain, from production to processing, distribution to agri-finance. Our team of lawyers and agents have the scientific, business and regulatory backgrounds to provide strategic advice in almost any situation your business may face. By collaborating with colleagues across the firm, with experience on matters unique to agribusiness, food and beverage law, we create multi-disciplinary solutions that protect client interests as their products move from conception to consumer or clinical use.



## International Trade & Investment Law

In the global economy, the benefits of international trade and investment come with significant financial, regulatory, and legal risks. Our expertise helps organizations of all sizes manage these risks and remove barriers to market entry. Our clients choose us for our regulatory insight, multi-disciplinary expertise, thought leadership, and global reach. Our team possess an impressive network with deep government and regulatory connections, offering unique perspectives on policy and legal outcomes. We combine skills in litigation, tax, and government relations, essential for resolving complex trade disputes.

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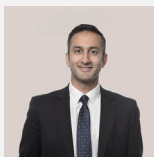
## Canada-Trump Administration 2.0

Stay informed on key legal issues impacting the Canada-U.S. relationship. Visit [fasken.com](https://www.fasken.com) for in-depth insight and analysis on key issues impacting Canadian politics, government and the Canada-U.S. relationship.

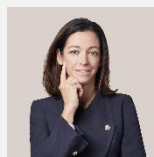


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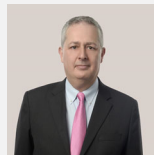
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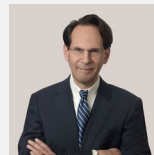
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